



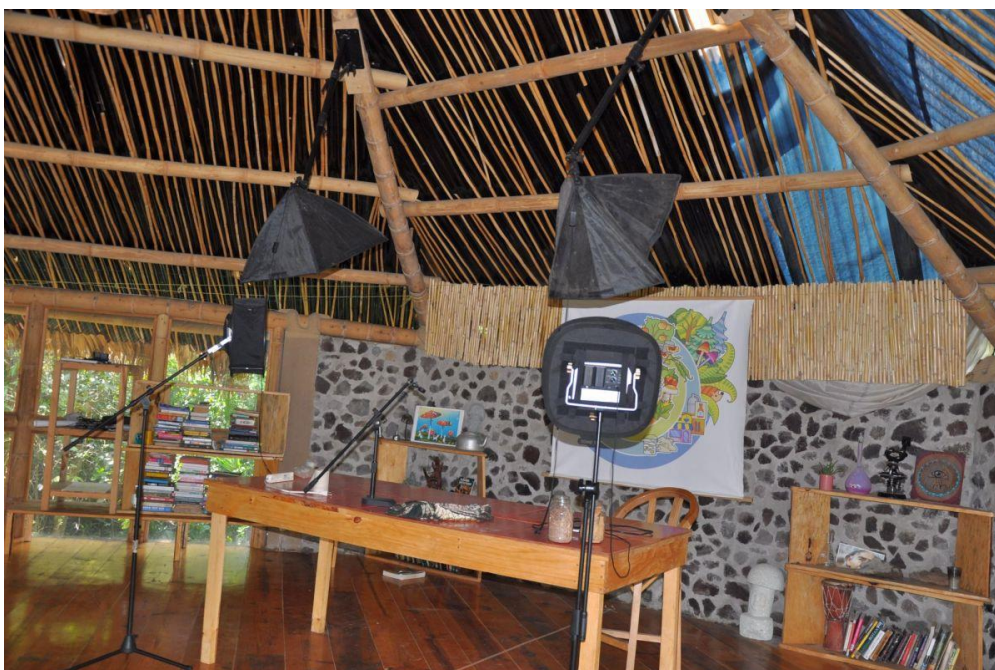
Atitlan Alliance Green Campus Vision Statement



An Open-Air Impact University Producing Green Blueprints for Central America

The *Atitlan Alliance Green Campus* aims to be the number one open-air impact university, study/teaching production hub and digital resilience archive for regenerative entrepreneurship connecting existing networks spanning Panajachel, San Marcos la Laguna, Tzununa and the neighbouring municipalities on the Orilla Side (Western shore) of Lake Atitlan in Guatemala as well as Santiago de Atitlan.

The Alliance Green Campus **connects different areas of impact work to help social action project initiators and collaborators** to create the positive impact most needed in their respective field right now. The structure of the Alliance's constituent project fields was designed from years of study of communal essential necessities and at the moment carries over two dozen different main fields, such as social enterprise design, permaculture, regenerative construction, rainbow entrepreneurship, ethical marketing & communications, green event organization, impact planning, eco-village design and a host of other exciting items.



Recording Studio on Kirtani Deck Fungi Academy / Ashroom, Tzununá

A Green Excellence Cluster and Leadership Training Camp with Festival Energy

Our physical social action campus located at the Atitlan Lake in Guatemala currently consists of over 40 different projects and sites, spanning across almost a dozen indigenous villages. Shifting into a new paradigm, the relationships of key fields of social, ecologic and spiritual impact become more observable and connecting the dots as they show up leads to the understanding that green excellence clusters would eventually be needed.

The Alliance hub will offer a well-governed educative foundry / hatchery of impact projects that will gain gravity and soon attract relevant participant numbers and donations. These can then be qualified between the participant organs of the greater body to unfold the greatest multiplier effect. Building the studio on the ground, gaining funds through digital offerings that become more epic and specialized as the campus grows and grows.



Ecstatic Dance, Arco Isis Heart Alchemy Sanctuary, San Marcus la Laguna

Training & Teaching Sacred Purpose Lifestyle Development Professionals

Training individuals, organizations and societies in sowing, growing and harvesting fruits of social peace, we are invited to follow a path of expanded learning and consolidating practice. Looking even further, the Alliance strives to enable potential development along the pain and pinning points set into **a greater plan to mobilize municipal and federal official support** for the repair of the communal fabric carrying families and the improvement of our rural ethics.

What makes the Alliance unique compared to all existing projects is that the precise plan we see differs so much from the plan individual project holders see. The way of the holistic perspective is the incorporation of so many ideas born from the cross-pollination of numerous factions, committed to deliver cutting-edge impact within the greater sphere. **We're working towards a different scale, scope and degree of self-sustained, self-perpetuating impact**, making sure to go the extra mile for that ultra-resilient design.



Qi Gong & TCM Retreat Group, Karuna Reading/Writing Sanctuary, Tzununá

A Regenerative Education Business Creating Abundance and Sustainable Flow

Our goal is to keep impact stakeholders in a state of constant flow and excitement as they explore their way towards becoming the most efficient incubators, accelerators and networkers which enhance the startup-supportive stance within the entire campus. Here we are, creating blueprints to franchise impact schooling in feasible locations around the planet by offering a platform to experience our own completely organic fullness and collective potential.

Impact projects must be resilient enough to carry themselves even under often adverse conditions and yet stay spirited. **The Alliance will build a unique campus environment where people can be taught the realization of gifts in themselves and others regardless of their backgrounds or special interests (because everything is present).** A physical as much as virtual learning platform, where every participant will learn to identify their own unique way to help.

The crux with the recovery and repair of communities is often found in the crossing between what is the knowledge required to govern the sheer material dimension and then intelligently mix it with coursework from the more psychological realms. Sometimes carriers of vital communal responsibilities do not have enough access to quality mentor support in both the administrative-technical as well as emotional counselling and pure team spirit when needed.



Granja Tz'ikin Permaculture Farm & Green Business Center, Tzununá

Lake Atitlan: Elysium, Utopia, Original Altar Land, Arche Noah & High Ground

Lake Atitlan is ideal to develop a thriving impact campus community and already headed in that direction. Many like-minded people to produce, store and distribute knowledge, evolving the practices fast. To teach from the heart, how to be one with oneself again and guide safely, these qualities are present all around us here and beckon excellence to connect dimensions and worlds of a more-often-than-not scrappy reality of impact work in one holistic system of circles and IF-THEN methodology, embrace the challenge of understanding fully what is needed where, when, why, how and from whom.

Considering the entire impact ecosystem, we are given better understanding, insight and intelligence, considering all recommendations to keep harmony and thrive. Looking through this lens into the cosmos, the view compels us to open our perception for explicit and instructive findings. **To see social work as a greater school** that is maybe too vast to be fully navigated by one not sufficiently integrated hivemind. That is why we work together to make sense of the maps and sketches we amassed thus far. Our decisions today have more impact, and we have leveraged our weight with many different tools and machines, so it is only smart to pool the resources available across different project owners. Dealing with pettiness and artificial divisions will always be part of this medicine work and keeping heart and mind in true forward-direction is the way to go.



View of Pedro Volcano, Temple of Illumination, Santiago de Atitlan

A Vision of Togetherness, Collaboration, Co-Creation and True Community

To teach so much is a lot of work. We have to bring together **a place for proper speech, the practice of refining, recording and following through is honed to perfection.** Because merit and recognition have to reflect an appropriate exchange for next-level impact work and the rise of this currency marks the beginning of growing into maturity over a very beautiful form of citizen participation, worldwide.

The vision that we are standing for is a vision that pre-emptively declares that impact and the people that create it are worth it: **That true service in teaching peace and abundance is the ultimate virtue, and the work itself is its own teacher.** We simply open the gateways for riches on the strategic level to flow and gather as they wash over the world their own substance, fuel for the engine of impact creation. This thing is the idea of having friends, finding allies and aligning hearts and let the recognition usher in more and more courage and confidence that change is possible.



Tribal Village Green Event Productions & Incubators, San Pablo la Laguna

Holistic Pop-up-Entrepreneurs, Medicine Family and Mental Health Experts

As visioners and vision keepers we often also are regenerative economy pioneers, looking at complementary ways to shift into dynamics that keep us from constant combustion. Creating life purpose businesses, enjoy the company of peers and watch offspringing branches is our vision. No essential knowledge should be tucked away or shrouded by bodies of dogma. The Alliance will be thus as much a forum-school as it will be sanctum for changemakers looking to inspire themselves and finding tools at their free disposal and not have to deal with egos or other psycho-social blockades sometimes found at learning centers, ashrams and intentional communities.

Pushing for extraordinary achievement, the Alliance allows us also to hold space for global trauma, and we must practice discernment, know that what is the good, appropriate substance to work with. **To feel safe in the unfolding of both beautiful as well as disquieting developments and create deep resilience in the embrace of each other**, transparency of intentions is of paramount importance and will accelerate the tendency for organizations to group up and form more macrostructures going forward into a potentially turbulent future.



Earth Blessing Ceremony, Eagle's Nest, San Marcus la Laguna

Our Ultimate Why: Realizing Humanity's Ascension the Fun Way

It is from opening our eyes fully in togetherness that we will produce blueprints on how the collective global paradigm shift can be gently, intelligently accompanied. **We want to see a world that we can be proud of in the moment of passing it onward, upward and forward** and we want it to be a vehicle for the facilitation of betterments to the human condition. Many are thinking these same thoughts, also doing the work with commitment and fervour and looking forward to join more and more capable groups boasting better and better infrastructures.

We want to be able to move in lockstep with global development exponentially accelerating and the age of so much velocity not be one of disintegration. To receive every participant with their own unique energy and learning pattern is at the core of the art of teaching. Some mentoring and guidance for that to happen naturally is in the order. **That is why we conceived the Atitlan Alliance, and we are looking forward to the furthering of our cause in the way we witness the necessity clearly and urgently before us.**

Thank you for reading this, blessed the work



Joachim "Jo Gi" Görbert, Founder



Walking together on a Path to Peace & Enlightenment- Yoga Forest, San Marcos la Laguna



Building the Dream – 4-Story Bamboo Construction, San Marcos la Laguna